



INTERNATIONAL CONFERENCE

21 & 22nd of June 2025



SSPS International
Journal for Management
& Research

ISSN : 2350 0956 Peer Reviewed

**Sustainable innovation :
The Role of Digital
Transformation in Building a
Green growth**



National Career Service
Ministry of Labour & Employment

Strategic School for Professional Skill

International Conference

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Call for Papers

1. Information Technology (IT)

- **E-Governance and Policy Innovation for Sustainability.**
- **Integrating Smart Cities and IoT for Advance Environmental Monitoring and Conservation.**
- **The Role of Cloud Computing in Accelerating Green Innovation and Minimizing Carbon Footprint.**
- **Digital Inclusion for Sustainable Development.**
- **E-Governance and Policy Innovation for Sustainability.**
- **AI, Block-chain, and IoT for Sustainable Development.**
- **Smart Cities and Sustainable Urbanization.**
- **Leveraging Artificial Intelligence and Machine Learning for Environmental Sustainability**

2. Human Resource Management (HRM)

- **HR Analytics for Enhancing Workforce Productivity.**
- **Building a Green Workforce: Integrating Sustainability into HR Practices.**
- **Driving Employee Engagement in Sustainability through Digital Platforms.**
- **Aligning Human Capital with Green Innovation: Bridging Organizational and Environmental Goals.**
- **Human Capital and Green Innovation: Aligning Organizational Goals with Environmental Objectives.**

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- Sustainable HR Practices: Promoting Workplace Flexibility and Remote Work for a Greener Future.
- AI and Automation in HR: Opportunities and Challenges.
- Digital Training for Green Skills and Sustainability Competencies.
- Workplace Diversity, Equity, and Inclusion in the Digital Age.

3. Finance

- Green Finance and Sustainable Investment Strategies.
- Block chain for Sustainable and Transparent Financial Transactions.
- Impact Investing: Funding Innovations for a Greener Planet.
- Digital Tools for Carbon Footprint Tracking in Financial Operations.
- Fintech Innovations Driving Environmental Sustainability.
- Digital Finance and Fintech Innovations for a Sustainable Future

4.. Innovation in Agriculture

- Precision Agriculture and IoT for Sustainable Farming.
- Sustainable Supply Chains in Agriculture: Role of Digital Transformation.
- Innovative Technologies to Minimize Agricultural Waste and Carbon Emissions.
- Digital Platforms Empowering Sustainable Agriculture and Rural Development.
- Agri-Tech Solutions for Efficient Water and Resource Management.

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. 5.General Management

- Sustainable Digital Marketing: Green Strategies for Brand Growth.
- Change Management in Transitioning to Sustainable Business Models.
- Digital Transformation: Paving the Way for Sustainable Business Practices.
- Leading for Sustainability: Embedding Green Practices into Corporate Strategies.
- Innovating Corporate Governance for a Sustainable Future.
- Corporate Social Responsibility & ESG Digital Innovation: A Path to Sustainability.
- Sustainable Business Models for the Digital Era.
- Entrepreneurship and Start-ups in the Age of Digital Transformation.
- Sustainable Digital Marketing: Green Strategies for Brand Growth.
- Green Supply Chain and Circular Economy in Business.
- AI and Automation in Business Decision-Making.

Keynode Speakers:

Dr.Rajeev Saxena Vice Chancellor JayPee University anoop shahr

Dr.(Prof.) Harshit Sinha-Pro VC IIMT University Meerut

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Conference Objectives

The conference aims to investigate the intersection of digital transformation and sustainability, focusing on how innovations in technology may promote environmental responsibility across businesses. The event will bring together researchers, industry professionals, and academics to explore novel ideas in fields such as Artificial Intelligence, Cloud Computing, Green Finance, Sustainable Human Resource Management, and Agri-Tech. The conference will encourage information sharing about digital technologies, strategies, and regulations that may help companies in transition to sustainable models, promoting circular economies, and driving sustainable growth. The event's unique talks aim to develop practical ideas that contribute to a sustainable digital future.

Submission guidelines:

- Abstract should not exceed 300-500 words including keywords (Font: Times New Roman 12).
- Abstract should include the Title of the paper, name of the author(s) and presenter along with affiliation and email ids & contact numbers, and the theme of the conference under which the abstract is sent.
- Abstract will be subjected to a review process and only those abstracts approved by the reviewers will be selected for Presentation and subsequently communicated.
- The research paper should be between 3000-5000 words.
- The research paper must be an original analysis and the author's own work. Previously published research papers will not be accepted. A similarity index of less than 20% is required.
- Submit the research paper in both ms word and PDF format.

Submit abstract on: editor@sspsindia.in

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Strategic School for Professional Skills [SSPS] at a Glance

Strategic School for Professional Skills was founded in 2012 under S.K Edu Trust Delhi NCR (Fbd) is a registered trust under trust act . SSPS is balancing Academic ecosystem offering skill enhancing, industry linked certificate programs ,helping exploring right career path , trainings to trainers ,MDP's FDP's .

SSPS is a community of visionary academicians , industry personals from different industries & students .

SSPS International Journal for Management Technology & Research is peer reviewed journal contributing to research & innovation science 2014.

Awards and Certification

The papers accepted and presented during the conference will receive a certification of participation. All Papers will be evaluated for originality, research rigour, contribution to theory and practical implications. Selected high quality papers after presentation will be awarded as Best Paper.

Advisory Committee

**Dr.Anukrati Sharma (Ph.d) Associate
Professor & former Head of Commerce &
Management**

**Director Skill Development Center University
of Kota ,(Rajasthan)-India**

**Dr.Manisha Saxena-Professor & Principa
l ITERC Group of Institutions ,Ghaziabad**

**Dr.Swati Chauhan
Associate Professor**

**Manav Rachna International Institute of
Research & Studies -Faridabad**

**Dr.(Prof.) D.P.Singh -Director Greater
Noida Institute of
Business Management Noida -UP**

**Dr. Satyajee Srivastava-Professor
,M.M.Engineering College,
Mahrishi Markandeshwer University
Mullana ,Ambala,Haryana -India.**

**Dr.Akhil Goyal
Associate Professor
Nims Institute of Business Studies
Nims University Jaipur**

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Participation fee :

Category	Indian	Foreign
Research Scholar/students	Rs.500	20 USD
Faculty Member	Rs. 600	30 USD
Industry Participants	Rs. 900	50 USD

- All authors & co-authors must register by paying the registration fee individually.
- The fee includes charges for refreshments, lunch & conference kit. The fee once paid, will not be refunded.
- Presentation certificates will be given to all the registered authors. The name of the presenting author must be underlined.
- Publication fee for selected research papers in journals will be informed later. (To be paid only after the intimation of the review committee for acceptance of publication)

Convenor & Co-Convenor

Dr. Priyanka Ranawat

Ms .Tanima Soni

contact no 8476038036



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